

20th Annual LaPorte County Draft Horse Show + Halter Events

September 9, 10 & 11, 2021 at the LaPorte County Fairgrounds



2021 Sponsorship Request & Commitment Form

The largest single event organized by the LPCDHA is the annual farm and fancy hitch show + halter show. Hitch teams participate in hopes of earning points toward the North American Six-Horse Hitch Classic Series competition. Farm team events and youth events are also held. In 2019, there were nearly 200 Belgians, Clydesdales, and Percherons from Indiana, Wisconsin, Illinois, Michigan, and Ohio that competed. The grandstands were full of families who share an interest and excitement for the breed.

A partnership with the LPCDHA is an excellent value for your marketing dollar. You will receive visibility at one of the largest regional draft horse shows, and have a positive association with a wholesome event with family values. There are many levels of sponsorships from which to choose. Your support assists with event awards, judge and announcer fees, meals, and additional administrative expenses.

Sponsor's Name: _____

Full Address: _____

Contact Name: _____ Phone Number: _____

Email: _____ Sponsorship Amount: _____

Description of goods and services of sponsor: _____

Did a club member / show exhibitor solicit this sponsorship? If yes, who?: _____

Commitment forms due by 8/1/2021 and payments must be received by 8/15/2021

Make checks payable to: LaPorte County Draft Horse Association

Mail to: LP Draft Horse Show Sponsorship, 8802 N 700 E, New Carlisle, IN 46552.

Payments are non-refundable. Return this form and keep a copy for your records.

Your sponsorship is tax-deductible (#35-2141899).

Thank you for your support!

EVENT SPONSORSHIP DETAILS

Friend of the Breed: \$100-\$499

Silver Sponsor: \$500-\$1,499

Gold Sponsor: \$1,500+

Friend of the Breed: \$100 to \$499

- Recognition in our show brochure under the level of participation
- Name of your business read aloud during our event
- Banner (you provide) hung on grandstands during the show weekend

Silver Sponsor: \$500 to \$1,499

- All of the benefits of the Friend of the Breed Sponsor, PLUS
- Detailed description of your business read aloud during the show each day
- Recognition on LPCDHA social media sites
- Use of a six-foot table in a covered area near the show arena to advertise your business (contact show organizers to make these arrangements)
- A ride on a wagon during a victory lap (details to be determined)

Gold Sponsor: \$1,500+

- All of the benefits of the Silver Sponsor PLUS
- Named sponsor of the North American Six-Horse Hitch Classic Series event (on one of the two days)

Do you have other ideas on how we can work together to find mutual benefits for your sponsorship? Would you like to sponsor a specific event, or multiple events, at the 2021 show? Contact the show organizers to discuss.

PLEASE NOTE: THESE SPONSOR LEVELS ARE FOR ACTUAL MONETARY DONATIONS.
DONATIONS OF GOODS AND SERVICES AND TIME WILL BE ACKNOWLEDGED SEPARATELY.

2021 Show Organizers

Chad Mrozinski - 574-532-2908

Bob Goethals - 219-608-4716