# 19th Annual LaPorte County Farm & Fancy Hitch Show + Halter Events September 6 & 7, 2019 at the LaPorte County Fairgrounds



## 2019 Sponsorship Request & Commitment Form

The largest single event organized by the LPCDHA is the annual farm and fancy hitch show. Hitch teams from across the Midwest participate in show in hopes to earn points toward the North American Six-Horse Hitch Classic Series competition. Farm team events and youth events are also held. In 2018, there were 120 Belgians, Clydesdales, and Percherons that competed in the fancy, farm, and halter show events. The grandstands at the show are full of families from the region who share an interest and excitement for the breed.

A partnership with the LPCDHA is an excellent value for your marketing dollar. You will receive visibility at one of the largest regional draft horse shows, and have a positive association with a wholesome event with family values. There are many levels of sponsorships from which to choose. Your support assists with event awards, judge and announcer fees, meals, and additional administrative expenses. Thank you for considering this request.

Sponsor's Name:	
Address:	
Contact Name:	Phone Number:
Sponsorship Amount:	_
Description of goods and services of sponsor:	

Commitment forms due by 8/1/2019 and payments must be received by 8/15/2019

Make checks payable to: LaPorte County Draft Horse Association

Mail to: LP Draft Horse Show Sponsorship, P.O. Box 1633, La Porte, IN 46350, or return to the Draft Horse Club member that contacted you about the sponsorship.

Payments are non-refundable. Return this form and keep a copy for your records.

Your sponsorship is tax-deductible (#35-2141899).

Thank you for your support!

#### **EVENT SPONSORSHIP DETAILS**

Friend of the Breed: \$100-\$499 Silver Sponsor: \$500-\$1,499 Gold Sponsor: \$1,500-\$2,999 Platinum Sponsor: \$3,000+

#### Friend of the Breed: \$100 to \$499

- Recognition in our show brochure under the level of participation
- Name of your business read aloud during our event

#### Silver Sponsor: \$500 to \$1,499

- All of the benefits of the Friend of the Breed Sponsor, PLUS
- Business name displayed on a shared banner during the 2019 LP County Fair, the 2019 show, and Fall 2019 Plow Day

#### Gold Sponsor: \$1,500 to \$2,999

- All of the benefits of the Silver Sponsor PLUS
- One banner dedicated to your business only displayed during the 2019 LP County Fair, the 2019 show, and Fall 2019 Plow Day
- Detailed description of your business read aloud during the show each day
- Recognition on LPCDHA social media sites
- Use of a six-foot table in a covered area near the show arena to advertise your business (contact show organizers to make these arrangements)

### Platinum Sponsor: \$3,000 and above

- All of the benefits of the Gold Sponsor PLUS
- A ride on a wagon during a victory lap (details to be determined)
- Named sponsor of the North American Six-Horse Hitch Classic Series event (on one of the two days)

Do you have other ideas on how we can work together to find mutual benefits for your sponsorship? Would you like to sponsor a specific event, or multiple events, at the 2019 show? Contact the show organizers to discuss.

PLEASE NOTE: THESE SPONSOR LEVELS ARE FOR ACTUAL MONETARY DONATIONS.

DONATIONS OF GOODS AND SERVICES AND TIME WILL BE ACKNOWLEDGED SEPARATELY.

2019 Show Organizers Chad Mrozinski - 574-532-2908 Bob Goethals - 219-608-4716